

So Why Standardisation...? Why Fogra Certification?



Because we need ... Quality, Reliability, Standardisation for Proofs

The demise of Cromalin, ColorArt and Matchprint has meant that there has been no real way for most people to produce contract quality proofs. Digital cromalin Iris, systems have been costly alternatives and not really available to everyone.

When a proof is sent for approval from a printer to a customer he has to have the confidence that the printed job will match the proof or in another scenario when a designer needs to be confident that his client is seeing a good representation of what a job will look like no matter which printer he chooses for print. As long as the printer is ISO accredited he can match the print to the proof.

Fogra has become a standard of choice mostly because of the rigorous self imposed checking of the proof. Each proof has to be checked before it can be passed off as a **contract proof**. The Printed proof can only be called a **contract proof** when the following conditions have been met;

- 1, Each proof must have the Fogra Media Wedge printed on it
- 2, Each proof should be printed on Fogra Accredited media
- 3, Each proof must pass the ISO tolerance test
- 4, Each proof should carry the sticker confirming that it has passed the ISO27L test with the results on the sticker. This sticker has to be stuck onto the proof.

Maintenance of the standard is placed on the user. With training and the correct tools the end user should be able to maintain the quality of the proofs. As a result the proofs will always be run to a consistent standard, this is the goal of the process.

Once a site has been profiled to the ISO standard, SOS Ltd will make an application to Fogra, for accreditation. This will involve sending a proof to Germany. There is usually a two week delay in obtaining accreditation. Once the proof has been checked a certificate will be issued by Fogra for the customer. This company will then be listed on the Fogra web site. The certificate will be valid for one year.

The advantage is that the Fogra logo can be used on the proof. Fogra list them on their website. The Fogra logo can be used on advertising materials, and can be used to give a competitive advantage over their competition.

Whats On the CD.....?

ECI 2002R	Calibration chart for the EYE One Spectrophotometer
Altona Test Page	Standard Test Page for Visual Proof Assesment
Profiles For Media	T4Jet Profiles
Basic Instructions	How to run the Calibration Targets

Calibration Requirements

Prior to Calibration to Fogra ISO 27L/39L

We will need a Nozzle check print and Banding Test to be inspected by the Technical Representative

If any questions arise for the nozzle check and the Banding test to be given back to me.

For Press calibration

We will need a Nozzle check print and Banding Test to be inspected by the Technical Representative

Press run of the ECI 2002R colour target to be run to press. CMYK inkweights to be written on the print.

The plates and the print should be run under standard conditions, with no special printing conditions.